

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**EXAMINATION TIME TABLE : October 2020****INSTITUTE : (0501) SYMBIOSIS INSTITUTE OF MEDIA AND COMMUNICATION, PUNE**

Ref: /SIU/EXAM/605/05/4015

Date: 27/11/2020

Circular No. SIU/EXAM/605/ 28 of 2020**FACULTY OF MEDIA AND COMMUNICATION****Symbiosis Institute of Media and Communication, (SIMC, Pune)**

It is hereby notified for the information of all concerned that the schedule for accepting the Examination forms from the students appearing for **Semester End** Examinations to be held during **October 2020** season is as given below :

Sr. No	Examinations	Last date for accepting Exam. Forms without late fees. (Rs.700/- per course)	Last date for accepting Exam. Forms with Late Fees (Rs.1000/- per semester)	Last date for accepting Exam. Forms with Super Late Fees (Rs.500 per day)	Examination Schedule	Probable date of declaration of results
01	02	03	04	05		
a)	MBA (CM) (Backlog) Batch - 2018-20, Semester-III & IV Batch - 2019-21, Semester- II	11/12/2020	18/12/2020	22/12/2020	04-01-2021 to 02-02-2021	17-02-2021
b)	MBA (CM) (Fresh) Batch - 2019-21, Semester-III Batch - 2020-22, Semester-I					
c)	MA (MC) (Fresh) Batch - 2019-21, Semester-III Batch - 2020-22, Semester-I					

Note:-

- **Processing semester fees:- Rs.700/- per semester.**
- For Payment of Backlog fees, kindly instruct the students that online payment gateway is accessible within the registration process.
- Student will not deposit fees with institute account department.
- Also instruct institute accountant not to collect fees for backlog examinations and not to share/display institute bank account details for this purpose.
- The Director of the concerned institute to sensitise the students to fill the examination forms within the stipulated deadline. Applications for examination after the stipulated deadline will not be accepted.
- Please refer circular no. SIU/EXAM/605/77 of 2020 dated 4th August 2020 regarding amended Rule No.III-1-1A for TNG, CNG and Not Eligible due to ATKT students backlog fees.
- Tution fees paid request received prior to 12 Noon will be considered without late fees.
 - I) Requests received on last date without late fees after 12 Noon will be processed on the subsequent day with late fees.
 - II) Requests received on last date with late fees after 12 Noon will be processed on the subsequent day with Super late fees.
 - III) **forms of Students is kept on hold for:-**
 1. Students who are not eligible as per **ATKT rule**
 2. Eligibility pending (Exam forms can be accessible only if it is cleared before the last date given)
 3. Who have tution fees not paid. (Exam forms will be accessible if they pay before the last date given)

CONTROLLER OF EXAMINATIONS

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Day/Date	Time	Course Code	Course Name
Monday 04/01/2021	10:30 To 13:00 Written exam, Viva	0501430102	Marketing Management (2020-22)
Tuesday 05/01/2021	10:30 To 13:00 Written exam, Viva	0501430103	Communication Theories and Culture (2020-22)
Wednesday 06/01/2021	10:30 To 13:00 Written exam, Viva	0501430105	Integrated Marketing Communication Planning (2020-22)
Thursday 07/01/2021	10:30 To 13:00 Written exam, Viva	0501430106	Principles and Practices of Management and Organizational Behaviour (2020-22)
Friday 08/01/2021	10:30 To 12:00 Written exam, Viva	0501430109	Business Communication - I (2020-22)
Saturday 09/01/2021	10:30 To 13:00 Written exam, Viva	0501430104	Media and Communication Industry Overview (2020-22)
Monday 11/01/2021	13:00 To 13:40 MCQ	0501430107	Research Methodology (2020-22)
Tuesday 12/01/2021	13:00 To 14:00 MCQ	0501430101	Business Statistics (2020-22)

Programme :MBA (CM)**Semester :II**

Day/Date	Time	Course Code	Course Name
Monday 25/01/2021	10:30 To 13:00 Written exam, Viva	0501430201	Consumer Behaviour and Insights (2019-21)
Tuesday 26/01/2021	10:30 To 13:00 Written exam, Viva	0501430202	Digital Marketing (2019-21)

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Day/Date	Time	Course Code	Course Name
Wednesday 27/01/2021	10:30 To 13:00 Written exam, Viva	0501430203	Strategic Brand Management (2019-21)
Thursday 28/01/2021	10:30 To 12:00 Written exam, Viva	0501430204	Management Accounting (2019-21)
Friday 29/01/2021	10:30 To 12:00 Written exam, Viva	0501430206	Sales Management (2019-21)
Saturday 30/01/2021	10:30 To 13:00 Written exam, Viva	0501430215	Public Relations and Corporate Communication (2019-21)
Monday 01/02/2021	10:30 To 13:00 Written exam, Viva	0501430218	Business Analytics (2019-21)

Programme :MBA (CM)**Semester :III**

Day/Date	Time	Course Code	Course Name
Monday 04/01/2021	13:30 To 15:00 Written exam, Viva	0501430301	Service Process Management for Agency Businesses (2018-20)
Monday 04/01/2021	13:30 To 15:00 Written exam, Viva	0501430302	Artificial Intelligence, Augmented Reality and Virtual Reality (2019-21)
Tuesday 05/01/2021	13:30 To 15:00 Written exam, Viva	0501430309	Marketing Strategies for Brand Communication (2018-20)
Tuesday 05/01/2021	13:30 To 16:00 Written exam, Viva	0501430318	Corporate Communication Strategy (2019-21)

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Day/Date	Time	Course Code	Course Name
Tuesday 05/01/2021	13:30 To 16:00 Written exam, Viva	0501430309	Advertising Strategy (2019-21)
Tuesday 05/01/2021	13:30 To 16:00 Written exam, Viva	0501430313	Specialised Qualitative Research and Tools (2019-21)
Tuesday 05/01/2021	13:30 To 16:00 Written exam, Viva	0501430316	Media Investment Management (2019-21)
Wednesday 06/01/2021	13:30 To 15:00 Written exam, Viva	0501430317	Economics & Business of Media (2019-21)
Wednesday 06/01/2021	13:30 To 15:00 Written exam, Viva	0501430314	R Programming (2019-21)
Wednesday 06/01/2021	13:30 To 15:00 Written exam, Viva	0501430311	Specialised Advertising Research (2019-21)
Wednesday 06/01/2021	13:30 To 15:00 Written exam, Viva	0501430320	Event Management (2018-20,2019-21)
Thursday 07/01/2021	13:30 To 15:00 Written exam, Viva	0501430324	Marketing Strategy (2019-21)
Thursday 07/01/2021	13:30 To 15:00 Written exam, Viva	0501430322	Strategic PR and Reputation Management (2018-20)
Thursday 07/01/2021	13:00 To 13:40 MCQ	0501430323	Customer Relationship Management (2019-21)
Friday 08/01/2021	13:00 To 14:00 MCQ	0501430301	Digital Communication Solutions (2018-20,2019-21)
Saturday 09/01/2021	13:30 To 16:00 Written exam, Viva	0501430323	Corporate Communication (2018-20)
Saturday 09/01/2021	13:00 To 13:40 MCQ	0501430303	Social Media Analytics (2019-21)
Monday 11/01/2021	13:00 To 13:40 MCQ	0501430304	Rural Marketing (2018-20,2019-21)
Tuesday 12/01/2021	13:00 To 13:40 MCQ	0501430306	Marketing Research (2019-21)

CONTROLLER OF EXAMINATIONS